



## Agenda for iMotions 5-Day Academy Certification Program

# Monday

Time	Agenda
<i>Good morning! Meet at 8:30 for coffee</i>	
9.00 - 10.00 am	Welcome to iMotions Academy
10.00 - 11.15 am	Introduction of Participants & Collaborators
<i>Coffee Break</i>	
11.20- 12.15 pm	Eye Tracking Lecture
<i>Lunch</i>	
Eye Tracking Use Cases	
1.00 - 02.00 pm	* incl. VRET, Mobile testing, Gazemapping
<i>Coffee Break</i>	
2.15 - 3.00 pm	Galvanic Skin Response (GSR) Lecture
3.00 - 3.45 pm	ECG & Respiration Lecture
<i>Coffee Break</i>	
4.00 - 5.00 pm	GSR/EDA and ECG Use Cases



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# Tuesday

Time	Agenda
<i>Good morning! Meet at 8:30 for coffee</i>	
9.00 - 10.00 am	Lecture on EEG
<i>Coffee Break</i>	
10.30 - 11.30 am	EEG Use cases
<i>Lunch</i>	
12.30 - 1.00 pm	API/SDK "talking to other software" Facial Expression and Voice Analysis
1.00 - 2.15 pm	Lecture
<i>Coffee Break</i>	
2.30 - 3.45 pm	FEA & Voice Use Cases Introduction to Online Research
3.45 - 4.15 pm	Tools



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## Wednesday

Time	Agenda
<i>Good morning! Meet at 8:30 for coffee</i>	
9.00 - 11.30 am	Design your study (Group work)
<i>Coffee Break</i>	
11.40 - 12.00 am	Behavior Research Best Practices Lecture
<i>Lunch</i>	
12.45- 3.00 pm	Pilot your study design
<i>Coffee Break</i>	
3.00 - 4.00 pm	Data Collection and Analysis



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## Thursday

Time	Agenda	Lecturer
<i>Good morning! Meet at 8:30 for coffee</i>		
9.00 - 10.00 am	Signal Processing and Analysis Demo	
10.00 - 12.00 am	Data Collection and Analysis	<b>iMotions</b>
<i>Lunch</i>		
1.00 - 3.30 pm	Analysis & Results work through	ALL
DRINKS: Happy Hour at iMotions 4-5.30 pm		
DINNER		



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## Friday

Time	Agenda
<i>Good morning! Meet at 8:30 for coffee</i>	
9.00 - 9.20 am	Data Analysis
<i>Coffee Break</i>	
9.30 - 12.00 pm	Data Analysis Prepare Presentation
<i>Lunch</i>	
1.00 - 2.30 pm	<b>Presentation (10 min for each group)</b>
2.30 - 3.00 pm	<i>Celebration and Certificates!</i>